

Grant Thomas

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TARGET POSITION

I am interested in a product marketing / corporate marketing related position.

SUMMARY

I am looking to utilize my product marketing expertise, eye for creativity, and entrepreneurial spirit within your organization. I pride myself on being a team player and I enjoy working with others.

PROFESSIONAL EXPERIENCE

Panasonic Avionics

Product Marketing Intern

Lake Forest, CA

August 2013 – Present

- Manage *The Source: Product*, an internal website available to all Panasonic Avionics employees where they can download and comment on marketing sales presentations, read FAQs for each system, and review the latest InfoFlash product announcements. I am responsible for keeping all documents and materials up-to-date, creating InfoFlash summaries, and sending out InfoFlash emails to the correct distribution lists.
- Create, organize, and maintain master charter spreadsheets for two large tradeshows: Aircraft Interiors Expo (AIX) and Airline Passenger Experience Expo (APEX). I am responsible for maintaining each booth layout, value proposition statements, hardware/software demo requirements, and competitive intelligence.
- Working knowledge of features and benefits across X Series systems, applications, and services.
- Contributed to the value proposition statements for X Series systems and applications as requested by various Product Marketing Managers.
- Contributed to the user testing for several ISE program managers for various airline customers.
- Helped create region sales tool presentations for Postcards from the Plane, Passenger Usage and Statistics (PAXUS), and wrote the GUI introduction script for the Regional Sales Demo Kit.

Travel with Grant (<http://travelwithgrant.com/>)

Travel Consultant, Writer, and Website Administrator

Irvine, CA

May 2013 – Present

- Read, research, and report on frequent flyer miles, hotel loyalty programs, and credit card reward programs.
- Write original content 4-6 times per week and look for information that other writers miss or ignore.
- Offer readers advice on how to redeem miles and points for free travel (or as close to free as possible).
- Manage all user-submitted comments, questions, and website design through my WordPress platform.
- Fluent in social media tools like Hootsuite, Twitter Analytics, Google Analytics, and SEO Management

eBay PowerSeller

Bronze Level PowerSeller & eBay Top-Rated Seller (Since 2011)

Irvine, CA

December 2004 – Present

- eBay Top-Rated Bronze Level PowerSeller with \$135,000+ in total global sales since inception, continuously striving for excellent customer service, prompt delivery, and valuable repeat business.
- 3,900+ feedback transactions with a 99.4% positive rating: http://www.ebay.com/usr/quarter_collector

World Financial Group, Marketing Division of Transamerica

Training Coordinator for Life Insurance & Retirement Planning (CA License 0115563) October 2012 – August 2013

Irvine, CA

- Trained new employees on company policies, procedures, licensing steps and product information.
- Licensed to sell life insurance and strong understanding of life insurance products and benefits.
- Advanced understanding of computer illustration software and how to troubleshoot problem areas.
- Worked with Pacific Life, ING, Western Reserve Life, Nationwide, & Aviva Life Insurance Companies.

Liberty Coin Galleries (Rare Coins and Precious Metal Dealer)

Ecommerce Assistant and Logistics Coordinator

Signal Hill, CA

January 2012 – June 2012

- Researched competitors' prices, suggested bundled items, and developed shipping terms and policies.
- Shipped all eBay, Amazon, and phone orders promptly, accurately, and securely via USPS, UPS, and FedEx to all domestic and international customers.
- Managed inventory SKUs, inspected product quality, and ordered shipping and administrative supplies.

EDUCATIONAL BACKGROUND

California State University, Fullerton

Graduated May 2012

Bachelor of Arts in Business Administration, Marketing and Finance Dual Concentration

Cum Laude Recipient with a cumulative 3.50 GPA

TECHNICAL SKILLS & CORE COMPETENCIES

- Microsoft Office 2007/2010/2013 (Word, Excel, PowerPoint, Project, & Outlook), Mozilla Firefox, Google Chrome, and Internet Explorer. Extensive knowledge of iPhones, iPads, laptops, and desktop computers.
- Excel skills: goal seek, sorting/filtering, pivot tables, vlookup, nesting formulas, interpreting data and formulas.
- Social Media Networks: Facebook, Twitter, LinkedIn, Google+, Instagram, WordPress, and Personal Blogs.
- Online Retail Platforms: eBay, Half.com, Amazon, Craigslist, and hotel/airline websites and OTAs.